

Fully accredited program Personal and Corporate Image Consulting with Entrepreneurship.





Why is RSECollege the best?



Only possessing the relevant industrial or technical capabilities will not make you successful when acquiring a new trade and wanting to start a business. It is critical that you grasp the finer points of new venture formation, business management, and entrepreneurship. RSE College offers the whole package: **a Fully Accredited Image Consulting and Entrepreneurship curriculum that will help you navigate the path from start-up to success.**

Overview

At RSE College, we believe that life changes, that job description and roles evolve and that we must keep up with the **latest technologies and industry breakthroughs** to provide our students with a competitive advantage and the best possible opportunity for success in their new careers. We got rid of the old image consulting practices, terminology, and curriculum in favour of a brand-new, fully accredited program.



Our image consultants aid their clients in becoming confident, professional, and unique individuals who represent what they are all about in all aspects of everyday life to the rest of the world.

Image consultants aren't only stylists or fashion experts. Anyone can read a fashion blog or engage in "personal shopping based on a colour chart." RSE College has learned over the past 20 years that our clients require a holistic approach to personal image, and that image consultants must be holistically trained in beauty, wellness, and stellar image consulting techniques in order to guide their clients in a way that is unique to each individual client. We don't train fashion gurus; instead, we train competent, knowledgeable, and SAQA-certified image advisers.



This is a cutting-edge program that goes well beyond standard image consultation.

This course covers everything from beauty and wellness principles, skin and hair disorders and causes, skin types, hair care and styling, lash, and brow tinting, make up techniques, dress codes, colour analysis, body analysis, accessories, personal grooming, to the fine art of deportment, etiquette, verbal, and non-verbal communication. Y

You'll be fully prepared to help your clients overcome issues that limit their self-confidence by creating a blueprint for everyone that allows them to communicate the same message from their first impression face to face to digital communication and workplace representation, resulting in the ultimate "Presence."



Why include Accredited Entrepreneurship modules?

We also know that becoming a certified image consultant does not guarantee success.

The fashion, beauty, and wellness industries are recognized for moving at a rapid rate and staying ahead of the curve means keeping up with global trends and mastering the art of cutting-edge entrepreneurship.

It entails running and marketing your business in such a way that your customers return again and again. In this ever-expanding sector, there are always new techniques and technology to take advantage of.


RSE Image Institute supports this industry shift and believes that image professionals' learning and development must also grow. We train and support Aesthetic Therapists, Retailers, Image Consultants, and Culinary Experts, Facilitators, assessors, and moderators with managerial and entrepreneurial abilities.

We prepare our students to work in a range of fields, including beauty therapy, hairstyling, make-up artistry, fashion styling and retail, career counselling, life coaching, entrepreneurship, teaching, public speaking, and business mentoring. We believe that if you don't learn, you won't grow. Our students are world-class and in high demand at the most prestigious institutions worldwide.

#RSECOLLEGE

Internationally acclaimed and fully accredited

Benchmarking was done by comparison to Unit Standards/Outcomes of learning against: Australia and New Zealand Qualifications Authority. RSE College is a South African private college with full accreditation and registration with the Department of Higher Education. RSE College is the only college in South Africa to offer a fully accredited Image Consulting curriculum that are aligned with the SAQA National Qualifications Framework and earns learners 75 SAQA credits.



"This is a complete course that will provide you with all the information, resources, books, and solutions you'll need to start your business right away after completing the Four-month curriculum. If you choose to continue and deepen your learning at RSE college in one of our dynamic programs, the credits obtained can be translated into a full qualification. You are invited to speak with one of our program specialists about this."

Course Outline!

Course Duration:

4 months Flexi online

8 weeks full time at one of our 28 National Campuses
(RSE College is powered by Revolution, a state-of-the-art
technology E-learning platform.)

Program:

The 75 credits are made up of **NEW Venture Creation 41
Credits Personal Image, Aesthetics and Makeup SAQA 34
Credits**

Month 1: Image consulting principles (Fully accredited)

Month 2: Beauty, Wellness and Make-up techniques (fully
Accredited)

Month 3: New Venture Creation and Business Management
(fully Accredited)

Month 4: Portfolio of Evidence building and Certification



Module details

Week 1: Introduction module

Explaining the Image Consulting Industry SAQA ID 262627

Background and structure of the image consulting occupation's credentials.

How to obtain the necessary qualifications to be successful and understand the regulatory factors that impact companies and employees in the image consulting industry.

Orientation, assessment principles and course arrangements.

Module details!

Week 2-7: Image Consulting principles SAQA ID 377500

Department is defined in terms of image, personal presentation and appearance, style, and well-being.

Personal appearance, style, and wellbeing include, the importance of appearance and style, as well as expected standards of personal presentation; the impact of lifestyle choices, including opportunities for improvement and own personal style and lifestyle preferences; and the impact of lifestyle choices, including opportunities for improvement and own personal style and lifestyle preferences.

Dress norms and grooming regulations are enforced in accordance with organizational requirements.

The significance of dress code, personal hygiene, and behaviour is discussed in the context of how they improve one's professional image.

Poor posture's causes and consequences are identified and discussed with examples.

Department conduct, behaviour, and discipline in the workplace and everyday life Principles of good conduct and discipline are explained in accordance with organisational requirements

Personal standards required of a professional in the fashion and wellness industry is explained in own work context

In the framework of projecting a professional image, communication approaches are examined. Communication methods include verbal and nonverbal communication, written communication, presentations, and correspondence.

Verbal and non-verbal communication including sound, speaking and language. Body language, eye contact, smile, facial expression, gestures, posture, voice, space, and adornment.

Interpersonal skills, Active listening, introspective listening, and coping with one-to-one interfaces

In the context of active listening, interpersonal skills such as assessing client messages and providing feedback are discussed.



Module details!

Week 2-7 Continued

Capsule building and professional shopping, as well as dressing for public speaking and setting the right tone for an audience.

Practical sessions include

Identifying your unique identity,
Individual style personalities,
Colour theory and colour analysis,
Face shape analysis,
figure analysis,
Illusion dressing using colour and spotlights,
wardrobe planning,
Dress levels,
Professional shopping

Essential Embedded Knowledge

Collect, analyse, organise, and critically evaluate information pertaining to own communication skills in relation to department aspects.

Collect, evaluate, organise, and critically evaluate information pertaining to department and image.

Communicate effectively by utilising positive body language and department to convey messages



Module outline!

Week 8-12: Beauty, Wellness and Makeup techniques Skin and hair care SAQA 377483

The structure and functions of the skin and hair, as well as make-up procedures for all occasions, lash and brow tinting, diagnosis of skin and hair problems, causes of skin and hair disorders, and the structure and functions of the skin and hair are all covered in this module. Hair and skin cross sections in terms of their function and composition. Anatomically, the process of skin and hair growth is outlined. To meet industrial standards, appropriate responses to skin and hair diseases are determined.

Clients are referred to suitable treatment.

Disorders that necessitate medical or professional care are identified.

A list of available practitioners in the area is used to find suitable practitioners.

The client is made aware of the problem in a caring and non-offensive manner.



Module outline!

Perform make-up services for all occasions SAQA ID 377486

Prepare a workstation for a make-up service.

Consult, plan and prepare a client for a make-up service.

Perform make-up for a specific occasion.

Provide after-care advice for make-up services.

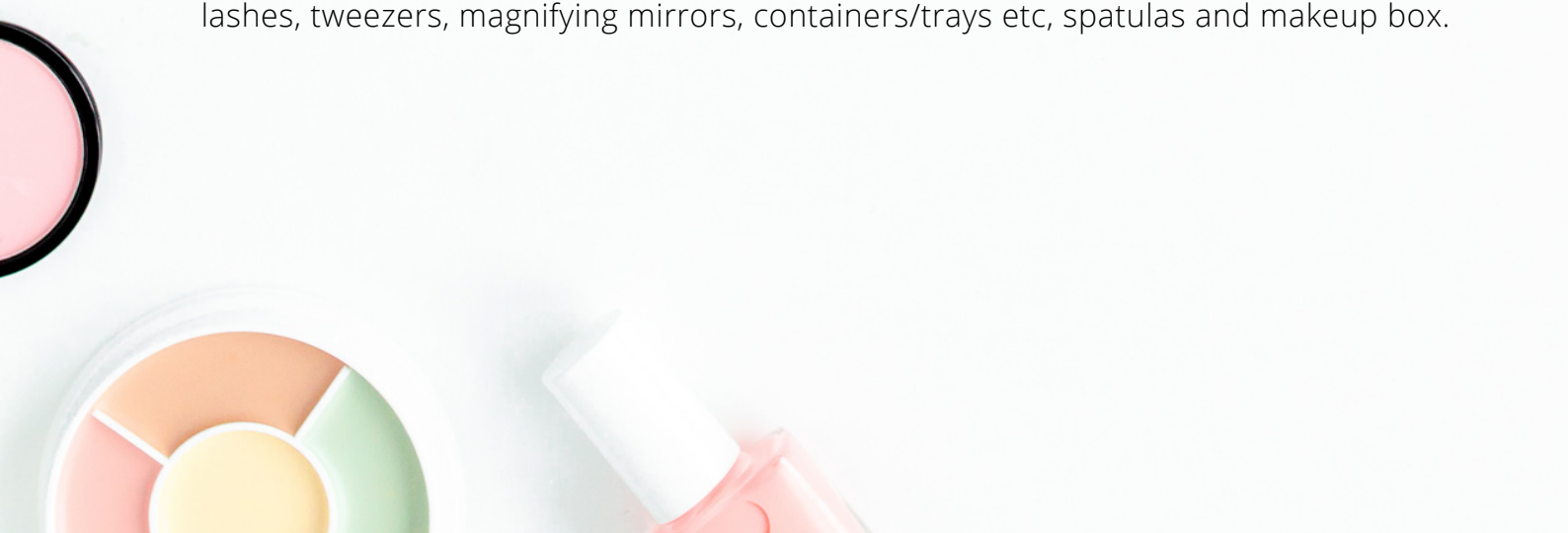
Fantasy, theatre, photography, business, camouflage, etc.

Makeup products include:

Foundation (liquid/solid), concealers, powders, eyeshadows (matt/frosted), eyeshades, blushes, mascaras (powder, liquid, wand), lipsticks, Lipglosses, pencils, pre-makeup products and stabilisers.

Make-up equipment includes:

Pencil sharpeners, brushes, sponges, applicators, pallets, lash curlers, artificial lashes, tweezers, magnifying mirrors, containers/trays etc, spatulas and makeup box.



Module outline!

Perform eyelash tint and eyebrow tinting and shaping

SAQA ID 377482

Prepare the treatment room for eyelash and eyebrow tinting services.

Prepare the client for eyelashes and eyebrow tinting.

Manage and performing the colouring of eyelashes and eyebrows by means of tinting.

Perform post tinting services.

Consult, plan and prepare the client for treatment.

Shape eyebrows.

Tint eyebrows and lashes.

Apply artificial lashes.

Module outline!

Identify disorders of the skin and hair SAQA 377483

Describe the structure and functions of the skin and hair.

Describe the symptoms of skin and hair disorders.

Explain the causes of skin and hair disorders and their appropriate resolution.

Skin lesions.

Disorders of the sebaceous glands.

Disorders of the sudoriferous glands.

Inflammations of the skin.

Pigmentations of the skin.

Hypertrophies of the skin.

Dandruff.

Fungal infections.

Animal parasitic infections.

Bacterial infections.

Describe the structure and functions of the skin and hair.

The cross-sections of hair and skin are explained in terms of their purpose and composition.

The process of skin and hair growth is described in anatomical terms
Symptoms of skin disorders include but are not limited to cuts, abrasions, scarring, blisters, rashes, staining and inflammation.

Symptoms of hair disorders include but are not limited to alopecia, lice, brittle hair, hirsutism and hypertrichosis.

The causes of skin and hair disorders include but are not limited to:

Physical trauma.

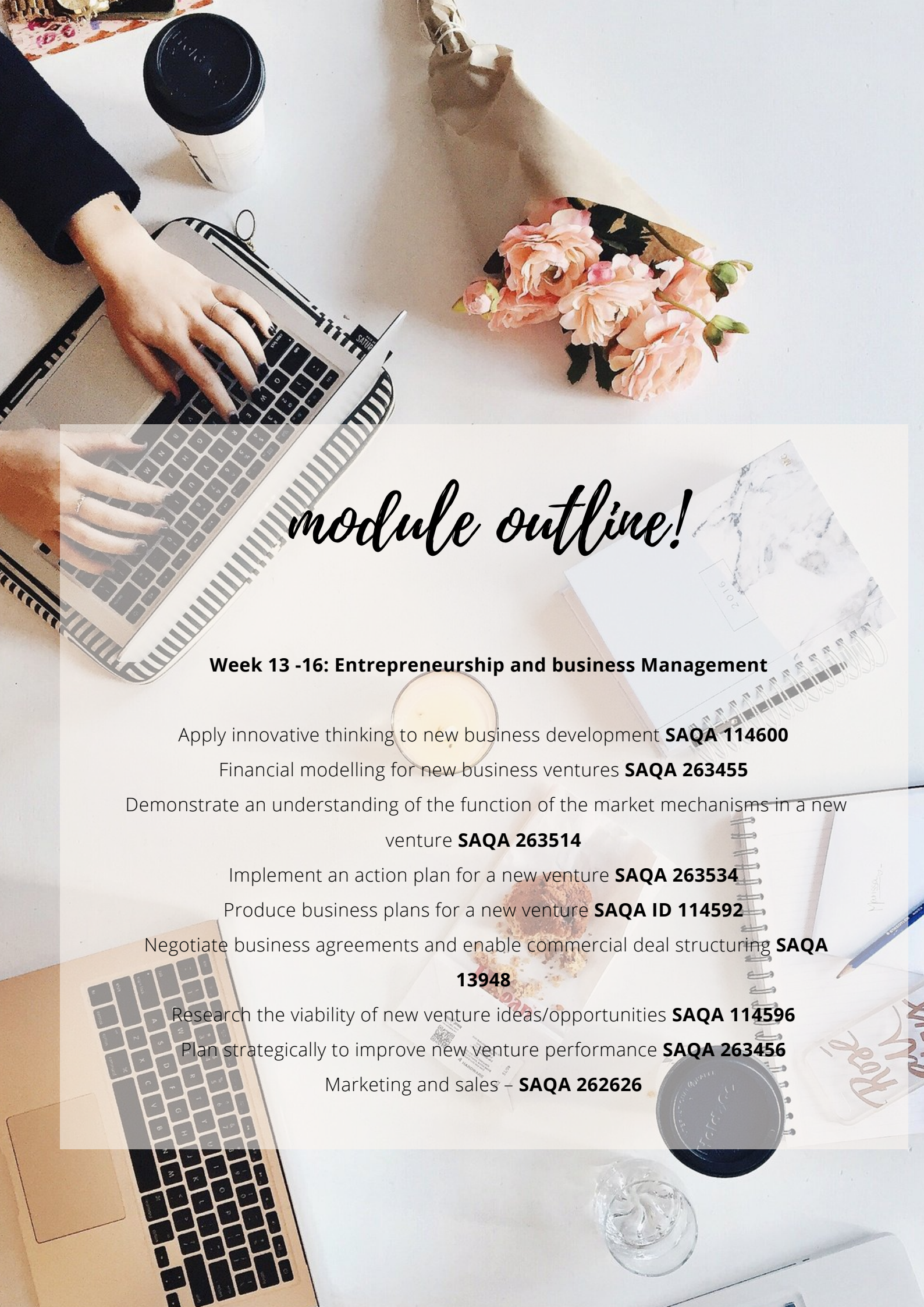
Chemical trauma.

Parasites.

Bacteria.

Fungi.

Viral organisms.

A top-down view of a desk with a laptop, coffee cup, flowers, and notebooks. The background is a light-colored desk with various items: a laptop on the left, a coffee cup at the top, a bouquet of pink flowers in the center, and several notebooks and a pen on the right. The text is overlaid on a semi-transparent white box in the center.

module outline!

Week 13 -16: Entrepreneurship and business Management

Apply innovative thinking to new business development **SAQA 114600**

Financial modelling for new business ventures **SAQA 263455**

Demonstrate an understanding of the function of the market mechanisms in a new venture **SAQA 263514**

Implement an action plan for a new venture **SAQA 263534**

Produce business plans for a new venture **SAQA ID 114592**

Negotiate business agreements and enable commercial deal structuring **SAQA 13948**

Research the viability of new venture ideas/opportunities **SAQA 114596**

Plan strategically to improve new venture performance **SAQA 263456**

Marketing and sales – **SAQA 262626**

Module outline!

Week 17-20 – assessment, portfolio of evidence compilation and certification

How will you be assessed!

Assessment

An integrated assessment approach is followed. This implies that a variety of assessment methods are used, and unit standards are assessed in an integrative manner to avoid unnecessary duplication.

The assessment practices include the following:

Self-Assessment

Continuous Evaluation of Learners Performance

Formative Assessment

Summative Assessment

This is a one-of-a-kind course available nowhere else in South Africa. Professionally trained and fully accredited

